Creative ITC

We are committed to becoming the number one cloud services provider globally for the Architecture, Engineering and Construction (AEC) sector.

Creative ITC

Quick **Facts**

No. 1 VDI solution for AEC industry. 25 new customers adopting it last year

Organisations ranging between 25 to 38,000 users

6,000 active virtual desktop globally across our 12 data centres

Largest client is 2,400 desktops

80% of contracts are 36 months with 200 users utilisation

We have been selling and managing VDI for 10 years

24/7 Managed Platform and Secure Data Centres

CYBER ESSENTIALS PLUS

ISO® 27001

ISO® 9001

ISO® 14001

Creative Service Stats

8000+
Desktop Users

3500+
Protected Machines

8+
Petabytes of Client Data

High Graphics Users on Creative's Desktop as-a-Service

Protect Globally using Creative's Disaster Recovery as-a-Service

Securely Stored Globally using Creative's Storage as-a-Service

Creative ITC

Our **Solutions**

Backup-as-a-Service
BaaS
Managed on-site, remotely or as a mix of both, protect your most valuable customer, product, financial and employee information.

Desktop-as-a-Service
DaaS
VDI solutions that can be consumed in the cloud, on premise or in a hybrid model.

Disaster Recovery-as-a-Service
DRaaS
Ensures full recovery of data, getting your business up-and-running within the shortest possible window.

Infrastructure-as-a-Service
IaaS
Unlock the full potential of transformative technologies with a flexible approach to virtual CPU, RAM and System Storage.

Monitoring-as-a-Service
MaaS
A comprehensive proactive monitoring solution for devices, networks and applications

Network-as-a-Service
NaaS
Bolster up your networking capabilities using SDWAN, Firewall Technologies or VPN/Point-to-Point connectivity

Security Operation Centre-as-a-Service
SOCaaS
Provided directly by Creatives partner, Arctic Wolf. Strengthen your security posture with leading Manage Detection & Response services

Support-as-a-Service
SUPaaS
First, Second Line and Third Line support; pick and choose support elements right for you and your business.

Storage-as-a-Service
STaaS
Storage shouldn't come down to an either/or choice. Have the flexibility to choose which data and workloads to keep on-site or to go into the cloud.

File-as-a-Service
FaaS
Revolutionise file management. Access and manage files effortlessly, anywhere, without egress or ingress worries. Secure, simplified, and cost-effective. Powered by Panzura.
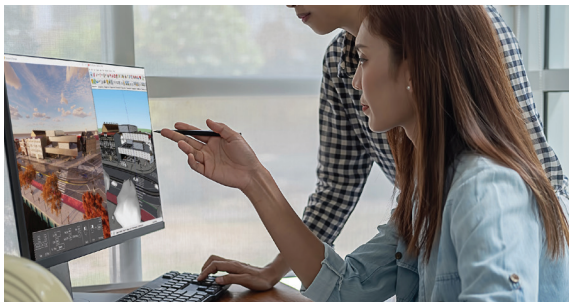
Modern Application Platform
MAP
Upgrade legacy systems with our VMware Tanzu-based platform. Streamline container hosting, enhance orchestration, and boost performance. Secure, scalable, modern.

Creative ITC

The AEC Industry's
First Purpose-Built VDI Solution

Our game-changing VDIPOD solution was purpose-built entirely in-house to deliver real-world superior performance for heavy graphics users dealing with CAD applications and BIM models.

Combining leading-edge technologies with our unmatched agility and unparalleled industry experience, our unique Desktop-as-a-Service solution, delivered on VDIPOD, has proved effective in AEC settings previously thought impossible. It is the only solution seamlessly combining cloud, on-premise or hybrid consumption.

VDIPOD enables thousands of AEC professionals worldwide to effectively access tools and data – onsite, on the move or at home – and work just as productively as if they were in the office. Architects, designers and engineers in different locations and time zones can now easily collaborate together on complex 3-D building models, meaning that AEC businesses can deliver critical projects faster at less risk and cost.

Our **VDIPOD** Supports ESG Goals

E environmental

- Significantly lower power usage and carbon emissions than traditional PCs
- Hosted from data centres operating on 100% clean, renewable energy with optimised power usage effectiveness
- Supports journey to net zero, by replacing inefficient legacy IT infrastructure
- Enables firms to consolidate data centres to reduce power consumption and emissions
- Requires less processing power on individual machines, prolonging life and reducing electronic waste

S social

- Supports a diverse and inclusive workforce by enabling work from anywhere, any time
- Promotes digital inclusion, ensuring all staff can access resources on any device
- Enhances wellbeing by enabling remote working and reducing need to commute
- Maintains business continuity and employee health where infection control is required
- Facilitates responsible supply chain partnerships using sustainable IT infrastructure to reduce environmental impact

G governance

- Efficient use of resources tailored to meet users' needs
- Scalability to meet business needs providing financial value
- Centralises data storage, access and security updates reducing risk of data loss
- Enables secure collaboration across partnerships and JVs
- Complies with data sovereignty and protection regulations
- More robust disaster recovery to ensure business continuity
- Provides firms with metrics and an audit trail to simplify ESG reporting

CO_2

Our **Customers**

"Creative ITC has consistently provided a broad spectrum of exceptional service and support spanning the entire technology vertical for me for many years. They are the first number I dial when I need thoughtful feedback on any IT related project of initiative and are my first recommendation to anyone looking for IT related services and support."

Cameron Williams
Chief Information Officer

VERTEX ENERGY

"This investment will transform how we deliver with our clients, allowing us to move at a pace – improving productivity and col0laboration across time zones and disciplines in a way we've never done before."

Ian Edwards
President and CEO

AtkinsRéalis

"Creative ITC proved to be an exceptionally reliable partner, not only by providing cost efficiency but also by pulling out all the stops to ensure the solution was delivered within the agreed timescales."

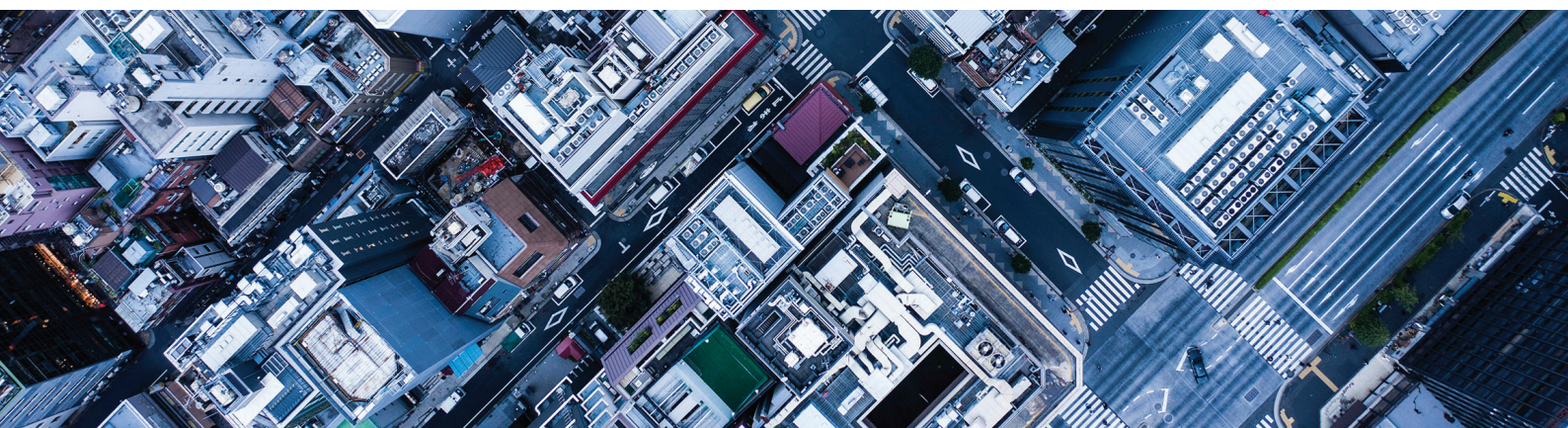**Vikki Lewis**
Chief Digital Officer

NHS
Worcestershire Acute Hospitals
NHS Trust

"Prior to Creative ITC Disaster Recovery tests took 5 days and was only a partial success. The Disaster Recovery test managed by Creative ITC was 100% successful, with no interruption to operations and everything was back up and running in just 5 hours."

Jeremy Mumford
Global Head of IT Infra

bam

We're **Trusted**

by leading company's in the AEC industry

AtkinsRéalis

bam

Foster + Partners

SHEPPARD ROBSON

RSHP

BENOY

WilkinsonEyre

DCA

VolkerWessels

AHR

POPULOUS

EPR ARCHITECTS

BroadwayMalyan BM

AECOM

ARUP

CSD ENGINEERS
INGENIOUS BY NATURE

ALLFORD HALL MONAGHAN MORRIS

ferris + sloane

Feilden Clegg Bradley Studios

Allies and Morrison

aukett swanke

Bryden Wood

Thornton Tomasetti

SGP
Architects + Masterplanners

Our **Global Capabilities**

We have over Data Centres across the globe

Calgary
Toronto
Denver
Dallas
Boston
Manchester
London
Amsterdam
Mumbai
Dubai
Singapore

EQUINIX®

Our virtual desktops are hosted from Equinix-powered data centres and are industry leading when it comes to sustainable technology. They currently run on 95% clean and renewable energy with a firm commitment to reach 100% by 2025.

Awards

computing Cloud Excellence Awards 2022	**computing** Cloud Excellence Awards 2022	**MSP INNOVATION AWARDS EUROPE 2021** powered by CHANNELPARTNERINSIGHT
Best Cloud Support Provider '22	**Highly Commended Cloud Project '22**	**Industry Specialist '21**
UK IT INDUSTRY AWARDS	CRN CHANNEL AWARDS 2021	CRN CHANNEL AWARDS 2021
Cloud Innovation Provider '21	**Cloud Services Provider '21**	**Best Lockdown Project '21**

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Our Partners